



RayWhite

RAY WHITE SURFERS PARADISE GROUP PRESENTS THE

GOLD COAST HOME AND LIVING EXPO

2018 exhibitor proposal



SUNDAY 28TH JAN 2018 - RACV ROYAL PINES, BENOWA

The Gold Coast Home and Living Expo

In conjunction with The Event 2018, the largest property promotion in Australia, we invite you and your business to participate as an exhibitor at the annual Gold Coast Home & Living Expo.

Take advantage of thousands of local, national and international property enthusiasts and generate more business leads in one day than you could over months in the market!

People of all ages and demographics come to find out more about the property market, are buying or selling property, are looking for products and services for their homes or simply come to enjoy the show!

This is your opportunity to meet the marketplace face to face and build relationships with a multitude of Gold Coast businesses exhibiting on the day.

The Gold Coast Home & Living Expo will be held on Sunday 28th January, 2018 in the Grand Foyer at RACV Royal Pines Resort. The expo runs alongside The Event 2018 property auctions in the adjoining ballroom and is the single entry and exit point for the day.

This unique and boutique offering is limited to **one business per business category** and there is a total limit of 30 exhibitors meaning places are extremely limited! Many categories have already been filled so please contact us right away if you're interested in securing your place.



SNAPSHOT OF 2017

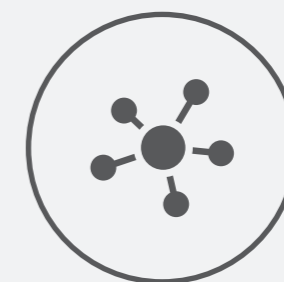


2000⁺

ATTENDEES IN
ONE DAY

30

LIMIT OF BUSINESSES
FOR EXCLUSIVITY



100'S

OF LEADS
GENERATED

The Gold Coast Home and Living Expo 2018

The Proposal

We have packaged together a cost effective solution to allow exhibitors to take advantage of the day. For the small investment of \$999 inc GST you will receive an exhibit at the 2018 Gold Coast Home & Living Expo. As an exhibitor, you will also receive the following inclusions:

Inclusions + Investment

A modern 3m x 2m exhibit with a range of optional upgrades (*upgrades available at additional cost*). A site that includes both lighting and a power panel.

Access to over 2000 property enthusiasts on the day and a featured listing in the business directory at the back of the Order Of Sale for the main Event auction

A featured listing in our exclusive Event business directory on the group website: www.rwsp.net including your business logo linked to your website

Included as a preferred supplier in the Ray White Event company eNewsletters sent to a database of over 200,000 contacts during January

Included as a preferred supplier in the Ray White monthly office eNewsletters sent out during January to each office's database

Promotional items and brochures of your choice to be included as part of the welcome pack handed to all attendees on entry (*conditions apply*)

Promotion of the expo by our team at the Ray White Surfers Paradise Group including over 200 real estate professionals to their clients and associates

Payment plans are available upon request to help suit your budget



NEW LOCATION

RACV, Royal Pines Resort, Benowa

Event Details

- Sunday 28th January 2018
- RACV Royal Pines Resort, Grand Foyer
- Doors open from 10am
- Runs alongside The Event 2018

Visit theauctionevent.com.au to access all details.



Watch the 2017 wrap up video by visiting:

<https://youtu.be/kqUzu2j4Xus>



GC HOME & LIVING EXPO



www.gchle.com.au

SECURE **YOUR** PLACE!

Places are strictly limited by number and by industry. Contact Chelsey Blount today on 0449 058 608 or email c.blount@rwsp.net for more information.