



RayWhite®

RAY WHITE SURFERS PARADISE GROUP PRESENTS THE

# GOLD COAST HOME AND LIVING EXPO

2019 exhibitor proposal



MONDAY 28<sup>TH</sup> JAN 2019 - AUSTRALIA DAY PUBLIC HOLIDAY

# The Gold Coast Home & Living Expo

In conjunction with The Event 2019, the largest property promotion in Australia, we invite you and your business to participate as an exhibitor at the annual Gold Coast Home & Living Expo.

Take advantage of thousands of local, national and international property enthusiasts and generate more business leads in one day than you could over months in the market!

People of all ages and demographics come to find out more about the property market, are buying or selling property, are looking for products and services for their homes or simply come to enjoy the show!

This is your opportunity to meet the marketplace face to face and build relationships with a multitude of Gold Coast businesses exhibiting on the day.

The Gold Coast Home & Living Expo will be held on the Australia Day public holiday - Monday 28<sup>th</sup> January, 2019 at RACV Royal Pines Resort. The expo runs alongside The Event 2019 property auctions in the adjoining ballroom and is the single entry and exit point for the day.

This unique and boutique offering is limited to **one business per business category** and there is a total limit of 30 exhibitors meaning places are extremely limited! Many categories have already been filled so please contact us right away if you're interested in securing your place.



## SNAPSHOT OF 2018

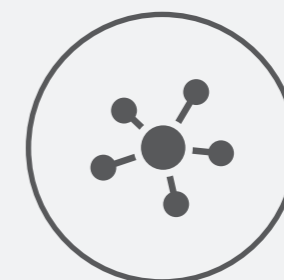


2000<sup>+</sup>

ATTENDEES IN  
ONE DAY

30

LIMIT OF BUSINESSES  
FOR EXCLUSIVITY



100'S

OF LEADS  
GENERATED

# The Gold Coast Home and Living Expo 2019

## *The Proposal*

We have packaged together a cost effective solution to allow exhibitors to take advantage of the day. For the small investment of \$999 inc GST you will receive an exhibit at the 2019 Gold Coast Home & Living Expo. As an exhibitor, you will also receive the following inclusions:

## Inclusions

A modern 3m x 2m exhibit with a range of optional upgrades including both lighting and power. (*Upgrades available at additional cost*).

Access to over 2000 property enthusiasts on the day and a featured listing in the business directory at the back of the Order Of Sale for the Event auction running in the adjoining room.

Participation in the 'Passport Competition' where attendees can win a trip to Bali for two people by visiting each exhibit on the day.

Included as a preferred supplier in the Ray White Event company eNewsletters sent to a database of over 200,000 contacts during January.

Included as a preferred supplier in the Ray White monthly office eNewsletters sent out during January to each office's database.

Promotional items and brochures of your choice to be included as part of the welcome pack handed to all attendees on entry (*conditions apply*).

A featured listing in our exclusive Event business directory on the group website: [www.rwsp.net](http://www.rwsp.net) including your business logo linked to your website

*Payment plans are available upon request to help suit your budget*



RACV ROYAL  
PINES RESORT

## Event Details

- Monday 28th January 2018
- RACV Royal Pines Resort
- Doors open from 10am
- Runs alongside The Event 2019

Visit [gchle.com.au](http://gchle.com.au) to access all details.



Watch the 2018 wrap up video by visiting:

<https://youtu.be/rnH-W4vwAGE>



GC HOME & LIVING EXPO

[www.gchle.com.au](http://www.gchle.com.au)

# SECURE **YOUR** PLACE!

Places are strictly limited by number and by industry. Contact Chelsey Blount today on 07 5555 8643 or email [c.blount@rwsp.net](mailto:c.blount@rwsp.net) for more information.