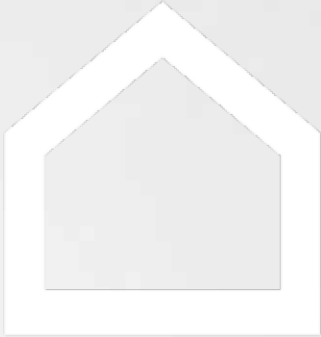


RayWhite



THE GOLD COAST

HOME AND LIVING EXPO

Exhibitor proposal



THE GOLD COAST HOME AND LIVING EXPO



The Details

Sunday 24TH January 2021
RACV, Royal Pines Resort, Benowa
10:00 am - late afternoon
Visit gchle.com.au to access all details.

Contact
Selena Carson
0410 650 185
s.carson@rwsp.net

In conjunction with The Event 2021, the largest property promotion in Australia, we invite you and your business to participate as an exhibitor at the annual Gold Coast Home & Living Expo.

Take advantage of thousands of local, national and international property enthusiasts and generate more business leads in one day than you could over months in the market!

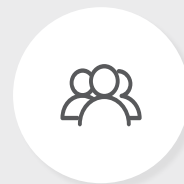
People of all ages and demographics come to find out more about the property market, are buying or selling property, are looking for products and services for their homes or simply come to enjoy the show!

This is your opportunity to meet the marketplace face to face and build relationships with a multitude of Gold Coast businesses exhibiting on the day.

The Gold Coast Home & Living Expo will be held on Sunday 24th January, 2021 at RACV Royal Pines Resort. The expo runs alongside The Event 2021 property auctions in the adjoining ballroom and is the single entry and exit point for the day.

This unique and boutique offering is limited to **one business per business category** and there is a total limit of 30 exhibitors meaning places are extremely limited! Many categories have already been filled so please contact us right away if you're interested in securing your place.

Snapshot OF LAST YEAR'S EXPO



1750
ATTENDEES
IN ONE DAY



30
LIMIT OF
BUSINESSES
FOR EXCLUSIVITY



100's
OF LEADS
GENERATED

THE GOLD COAST HOME AND LIVING EXPO 2021

Exhibitor proposal

We understand that 2020 has thrown many challenges at local businesses. The Gold Coast Home and Living Expo presents a great opportunity to kick start 2021 with exceptional brand exposure for your business. The real estate market is thriving with indications of the biggest summer selling season in recent years, providing you with a cost effective platform to engage with active consumers in the home and property space.

For the small investment of **\$499 including GST** you will receive an exhibit at the 2021 Gold Coast Home and Living Expo.

As an exhibitor, you will also receive the following inclusions:

Display

A modern 3m x 2m exhibit with a range of optional upgrades including both lighting and power. (*Upgrades available at additional cost*).

Exposure on the day

Access to up to 2,000 property enthusiasts on the day and a featured listing in the business directory at the back of the Order of Sale for the Event auction running in the adjoining room.

Digital marketing

Included as a preferred supplier in the Ray White Event company eNewsletters sent to a database of over 223,000 contacts during January as well as a preferred supplier in the Ray White monthly office eNewsletters sent out during January to each office's database.

Promotional material

Promotional items and brochures of your choice to be included as part of the welcome pack handed to all attendees on entry (*conditions apply and graphic design assistance available*).

Website

A featured listing in our exclusive event business directory on the expo website: www.gchle.com.au including your business logo linked to your website.

Payment plans are available upon request to help suit your budget.



THE  EVENT 2021

 RWSP
GROUP



Secure Your Place!

Places are strictly limited by number and by industry. Contact Selena Carson today on 0410 650 185 or email s.carson@rwsp.net for more information.

WWW.GCHLE.COM.AU